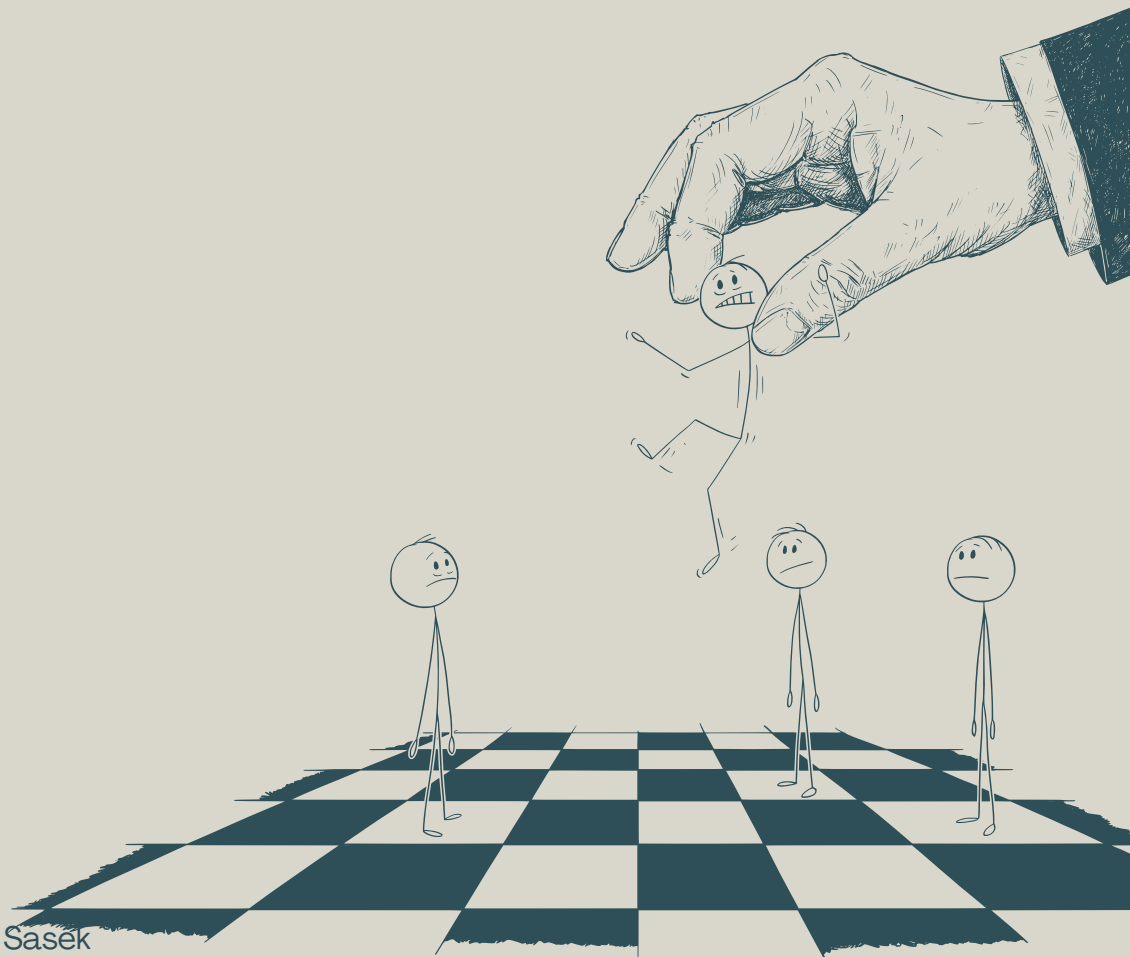


crash course: productive leader

how to lead a winning team

→
2min



illustrations by Zdenek Sasek

Kate Sotsenko
Productivity Training & Coaching



#thegoodbusy
bridgeeleven.co

the who



01 | be a leader

02 | be a manager

03 | be a mentor

04 | be a consultant

05 | be a trainer

06 | be a coach

07 | be a counsellor

08 | be a friend

09 | be a student

10 | be you



the why



we love dreams

we admire bravery

we relate to stories

we appreciate help

we crave learning

we desire to be seen

we are human beings

we adore laughter

we all know something

we yearn realness



the how



01

be a leader



define the direction



inspire to move ahead

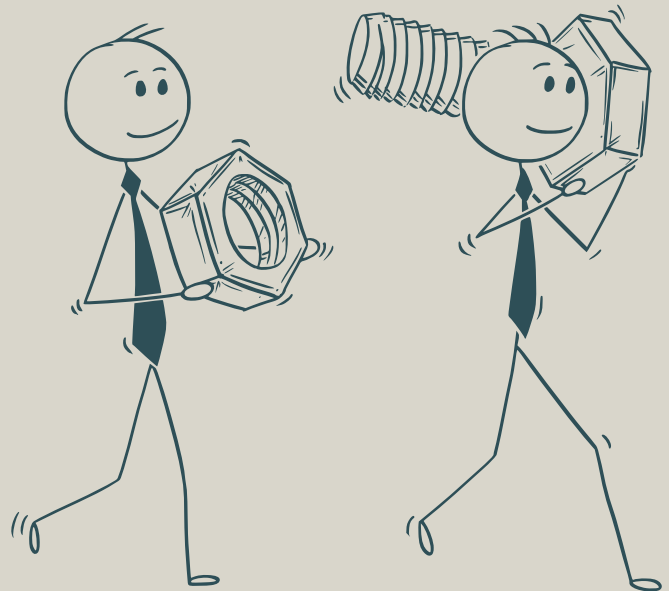


always take the blame



be a manager

- ✓ take time critical decisions
- ✓ get important things done
- ✓ create efficient systems



03

be a mentor



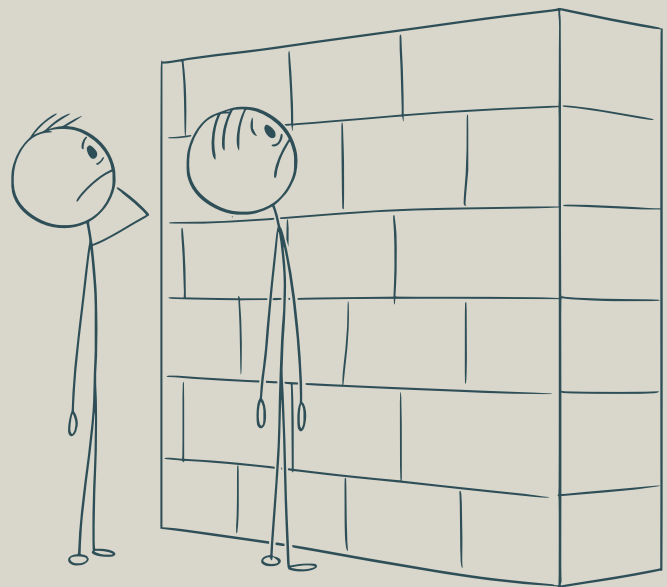
share your story



show vulnerability



guide when they struggle



be a consultant



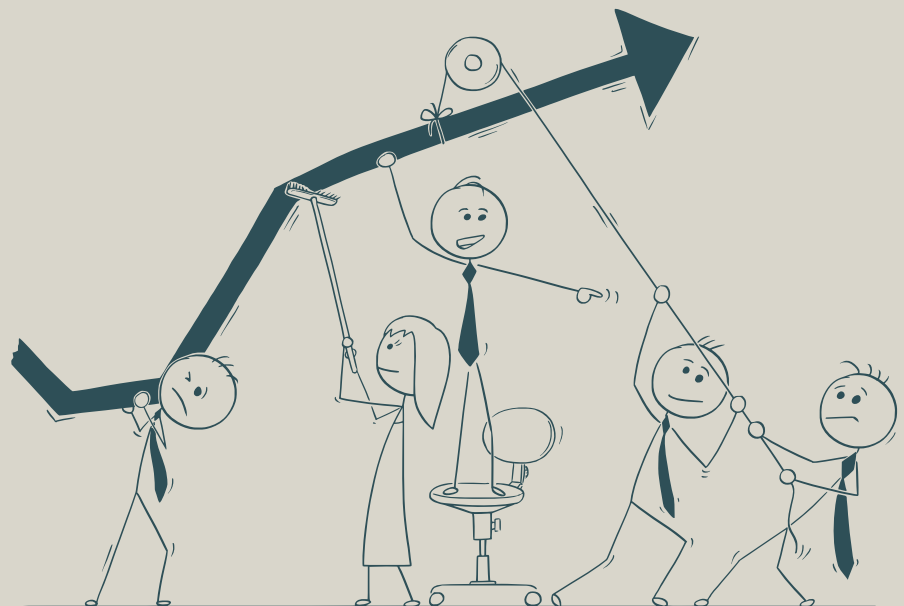
share your knowledge



help solve a problem



assist to choose a solution



be a trainer



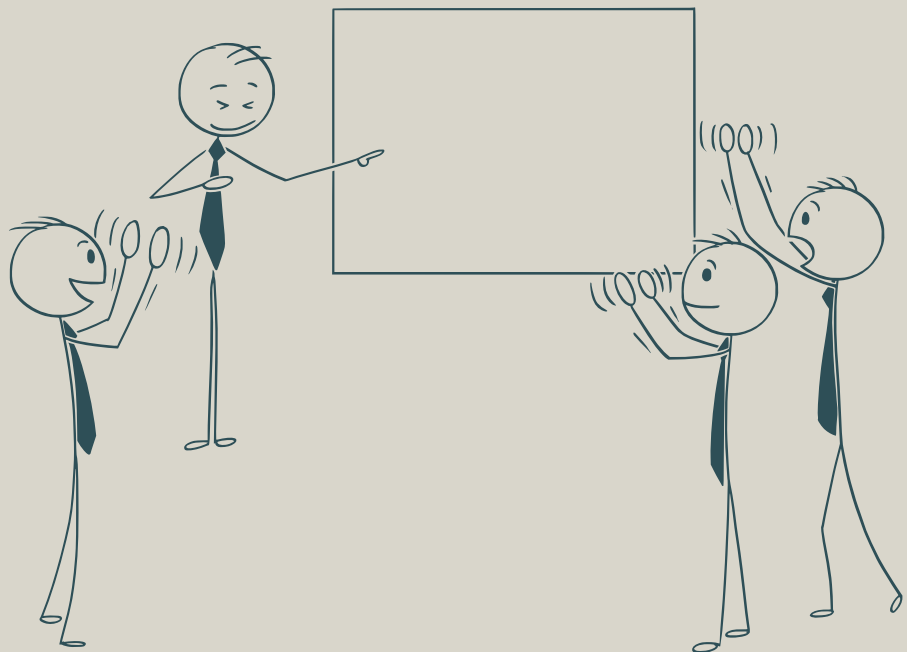
teach a skill



find the missing skills



take time to show how



be a coach



ask questions



help evoke awareness



believe in their potential



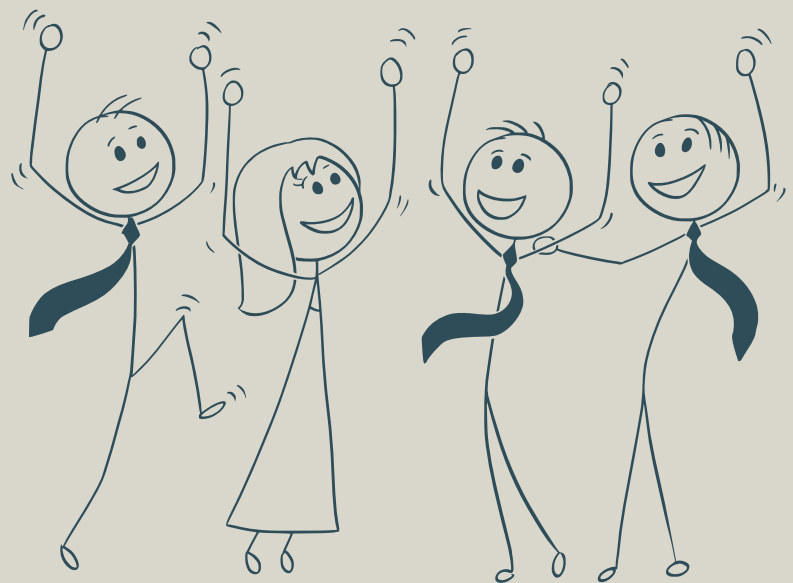
be a counsellor

- ✔ take time to listen deeply
- ✔ be the shoulder to rely on
- ✔ offer a shoulder to cry on



be a friend

- ✓ find time to laugh & play
- ✓ celebrate the wins
- ✓ bring levity (it's ok)



be a student



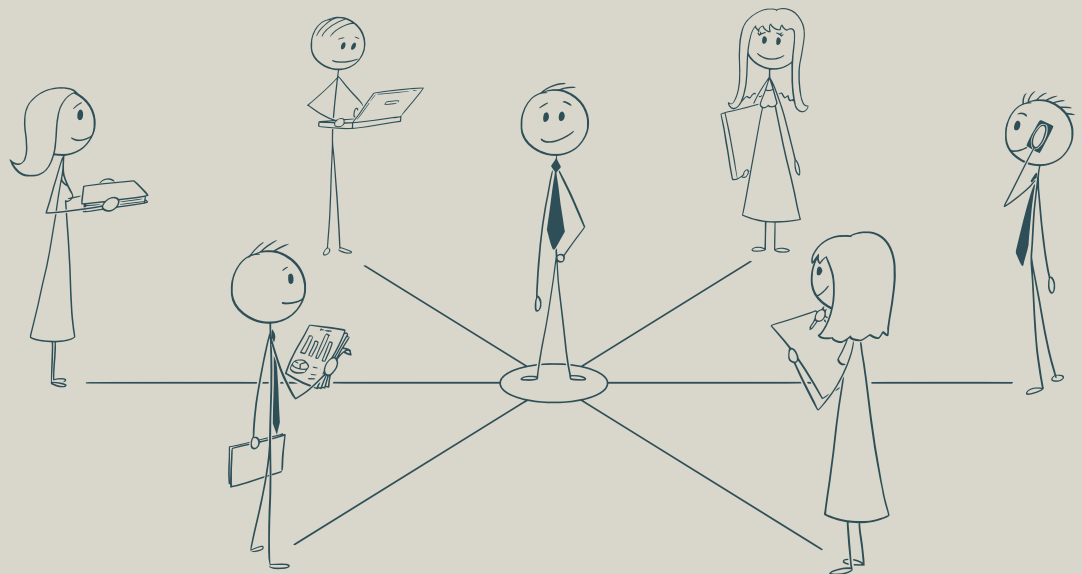
say "I don't know"



take time to learn



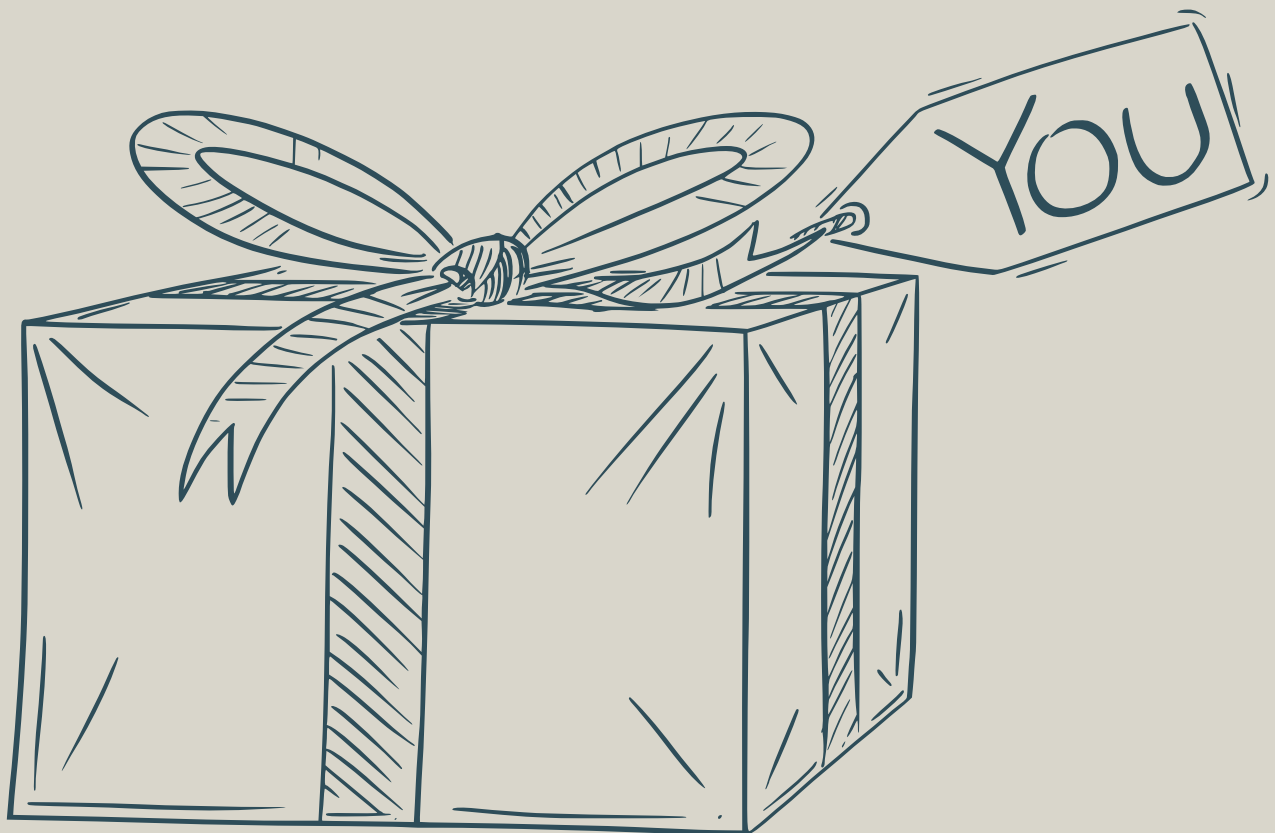
embrace feedback



10

be you

do you



the what

results



aligned destination

balanced pressure

strong trust

dynamic creativity

continuous learning

thriving resourcefulness

acceptance of emotions

space for mistakes

perpetual growth

productive leader (you)



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wisdom of the day



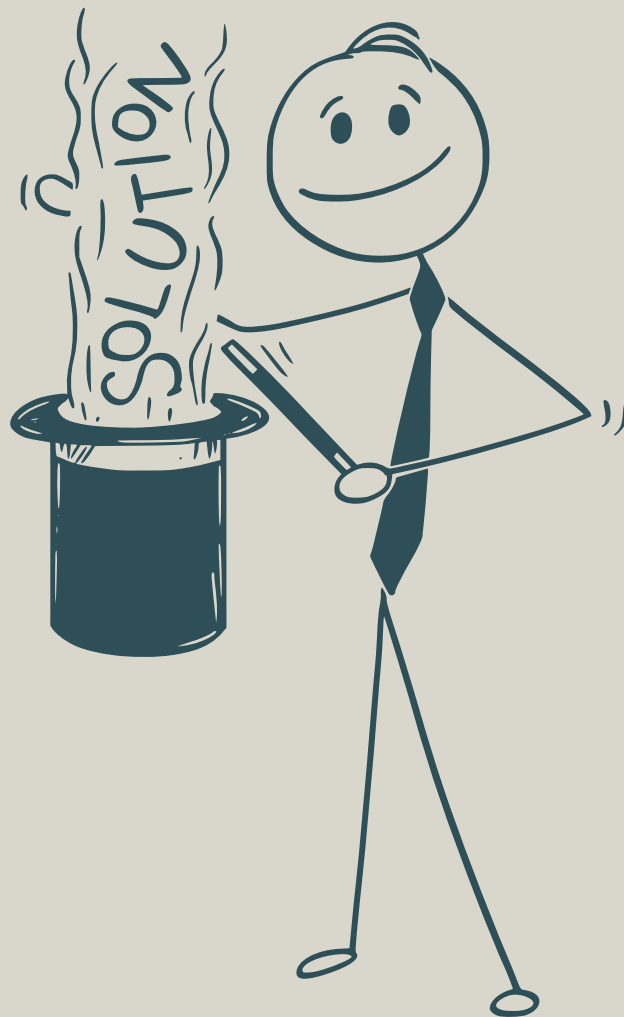
leadership is not about
being in charge; it's about
taking care of those in
your charge

Simon Sinek



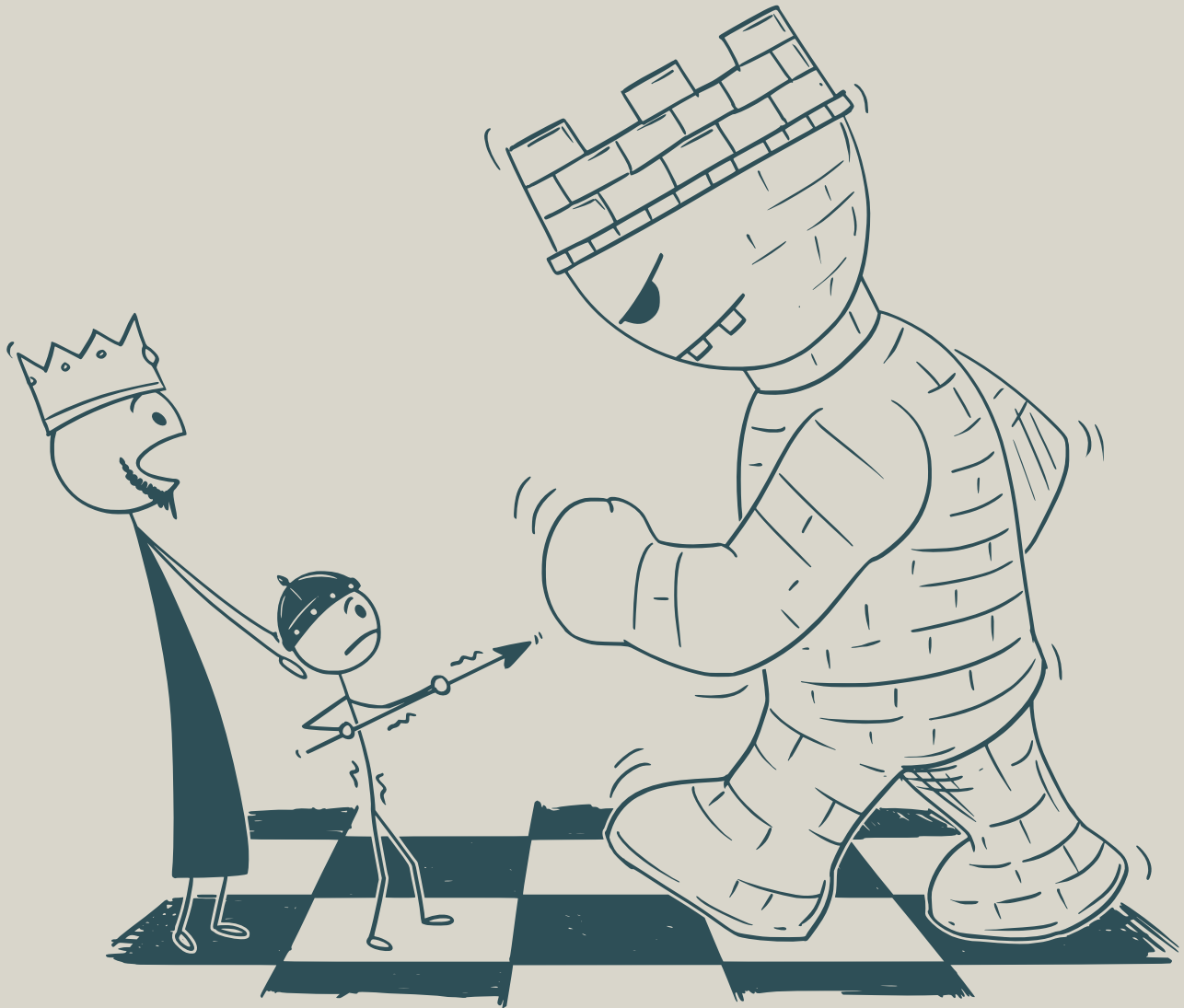
the result

productive leaders know who,
why and when they need to be



the alternative

believe we are born leaders



PS: repost if this is useful 



curious for more?

Hi, I'm Kate

I discovered what makes leaders productive.
Sharing the secrets with you.

What do I do?

Optimizing productivity for sports
brands: reclaiming time for
busy team leaders.



Kate Sotsenko
#thegoodbusy